

Scope Notes



ARMA Edmonton Chapter

A place for everything, and everything in its place.

Special points of interest:

- Digital dark ages
- U of A Gooooes Google
- Upcoming Events
- Strategic Planning for your ARMA Chapter

Digital Dark Ages

For my parents' 50th anniversary, I took 3 shoe boxes full of old photos, imaged them, and created a power point presentation that showed their lives, beginning with their great-grandparents, all the way to their grandchildren. Family and friends were moved by this visual story.

Then the photos (some over 100 years old) went back in the shoe box under my mom's bed, and the power point presentation was saved on my laptop.

I know the photos have lasted for decades, but I wonder how long the power point will last? 100 years? 10 years? 1 year?

(Actually, I know it won't open today, less than 2 years later.) Then I start wondering about all of my family photos – I do have some shoe boxes of old photos and negatives from my camera that used film, but for the last 10 years all my photos have been digital – and for the most part, I don't get these printed – I show them off in my 'digital frame'. If I make it to 50 years of marriage – will there be the same opportunity for a visual story of our lives together?

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The fact is that digital records are fragile and flighty. They need constant pampering in order to be usable. If we subjected digital photographs to the 'shoe box' treatment they wouldn't last a decade.

Irreplaceable digital records have already been lost, because as a society we haven't come to grips with this fundamental reality of digital records. That is why we live in the digital dark ages – what record of our lives will still exist 100 years from now?



If this subject interests you, and you would like to know what is current in technology for managing digital records over the long haul (and yes, by this I mean more than 3 years for those techies in the audience), come to our workshop on Tuesday February 23 "Organizational Readiness for Digital Preservation" with Wayne Murdoch & Rick Klumpenhouwer. See our website for more details.



The cloud will solve every problem!

U of A Goes Google

The University of Alberta is boldly going where no educational institution has gone before – to Google e-mail.

The Edmonton Journal reported the story on January 13, 2010. A reported \$2 million would be saved each year by making this change. I often wonder where these numbers are determined, but Google apparently offers its services for free. Each staff member would receive a 7 GB e-mail account – isn't that great! (Unless you have to do a FOIP search through those records, and yes, e-mails are records. Sorry 'bout that.)

Apparently the lawyers are going to make sure that intellectual property rights and privacy is protected – good luck with that, especially when the servers are located in the states and the information is subject to the Patriot Act. This means it can be searched without a court order, routinely, and without you knowing it is being searched. That casual comment you made on yesterday's e-mail – suddenly you are on the FBI watch list and don't even know it.

*Yes, e-mails are records.
Sorry 'bout that*

As I write this, my cynical side also says – yes, it is free today. Tomorrow Google will say, gosh, we have to charge a little something per person, you know we are a company and we have to make a profit.

And at that point, your organization will be in too deep, and it will be impossible to withdraw. I wish I had only an academic interest in this development, but I know our IT department is keenly interested in moving to “the cloud”. The cloud, apparently, is the solution to every problem.

Am I the only one worried about this, or what?

Upcoming events

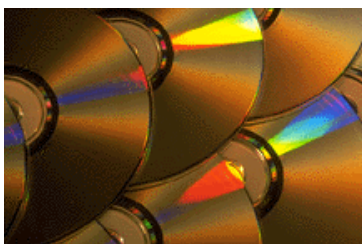
February 17, 2010 Assessing a RIM Program – What to look for Karina Guy

February 23, 2010 Digital Continuity: Organizational Strategies for Supporting Digital Information for the Long Term Wayne Murdoch & Rick Klumpenhouwer

March 17, 2010 Social Networking on the Internet & the Law Cameron Hutchison

March 23, 2010 Functional Classification Systems – An Overview Jo-Anne Holm

Check out our website for more details...



How long do these things last?

Congratulations to Jean Crozier

Long-time ARMA member and former Edmonton Chapter President **Jean Crozier** received the 2009 **SAGE** Award for Business and Entrepreneurship at a ceremony held November 4th at the Sutton Place Hotel in Edmonton.

The **SAGE** Awards were developed to recognize seniors for their contributions in making the Greater Edmonton area a better place to live, work and play. Jean established and operated the foremost library and information management company in western Canada from 1981 until 2000. She presented at ARMA conferences and seminars, assisted in event organization and management, and worked closely with Calgary Chapter members to improve communication and cooperation. Jean's client, AEC Pipelines Ltd., received the Allan Ridge Award for Excellence in Records Management, following a complex and successful records management design and implementation.

Jean was a Regional Finalist in the Canadian Woman Entrepreneur of the Year Awards, and was named 'One of Alberta's 50 Most Influential People' by Alberta Venture magazine. In Los Angeles CA last May, Jean's book, **No Corner Boys Here**, received a bronze medal in the 2008 Independent Book Publishers Award, for 'Best Non-Fiction Canada West' – the book is available in Edmonton at Audrey's Books, the Royal Alberta Museum, the Provincial Archives, and the U of A Bookshop, and in Calgary from Pages on Kensington and the Treasures Giftshop in Lougheed House, or from the website: www.NoCornerBoysHere.com

Digital Continuity

What does your organization need to create and maintain digital information as records and archives for the long term?

Using original research, case studies, best practices analysis, the workshop will identify the strategic components you need to develop to ensure your organization is positioned to manage its digital information as effective business assets. E-discovery, format obsolescence, information security, privacy management, and digital authenticity are just some of the current information challenges that will be addressed. The workshop uses lectures, analysis and discussion and, class exercises to identify and “make real” the strategic foundations and operational tools you'll need to manage digital information for the long-term.

Register by February 22, 2010 at www.armaedmonton.com

Date: Tuesday, February 23, 2010

Time: 8:00 a.m. to 4:30 pm

Location: Alberta Teachers Association (Bartnett House) 11010-142 Street (Corner of 142 Street and 111 Avenue) Free parking on upper deck of parkade.

Fee: Members and Students @ \$125.00 and non-members @ \$195.00 **PLUS GST** Materials and meals included. See www.armaedmonton.com for refund and cancellation policy



*Winner of the
SAGE
Award—Jean
Crozier*



Where did the video tape of the moon landing go, anyway?

ARMA Edmonton Chapter

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Membership Director	Hilda Greenhalgh
Newsletter Director	Lea Beeken
Program & Learning Director	Deb Phillips
Secretary	Sarah McLaughlin
Treasurer	Karen Hesson
Webmaster	Barbara Williams

<http://www.armaedmonton.com/index.php>

About the Edmonton Chapter:

A formal records management program was legislated in Alberta during the early 1970s. This resulted in a high demand for records management training and education. Some key individuals working for the provincial government at the time collaborated to establish a chapter in the Edmonton area. On October 12, 1975, the ARMA Edmonton Chapter was chartered. Today the chapter provides training, education and network opportunities to approximately 200 members.



Where do we want to grow?

All Edmonton Chapter members are invited to participate in a day-long strategic planning session aimed at developing a plan for Chapter operations over the next three years. Our expert facilitator, Rick Weinholdt, will lead participants through a structured session to identify strategic directions for our successful and growing Chapter.

This event is free of charge to members, however space is limited to 25 participants. Members interested in shaping the future of the Chapter are urged to **register at: www.armaedmonton.com by February 19, 2010.**

Date: Monday, February 22, 2010

Time: 8:30 a.m. to 4:30 p.m.

Breakfast and Lunch included.

Location: Alberta Teachers' Association (Barnett House)

11010—142 Street

(corner of 142 Street & 111 Avenue) Free parking on upper deck of parkade.

